

COMMUNICASTING

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The success of
your business requires a strong and consistent sales message. Buyers want to know they are getting value from a trusted business.

COMMUNICASTING will tailor your company's message to make the strongest and most memorable statement and deliver **your brand to** a large number of potential buyers.

We use Television, Radio, Internet, Print and Outdoor advertising to help businesses get attention and **create customers.**

We can develop a marketing strategy for you that'll target potential customers and compel them to do business with you **and increase profits.**



How COMMUNICASTING® Creates Customers



Television Commercials, Infomercials

Generate strong brand identity with creative TV commercials. Whether reaching an entire market with broadcast stations, or targeting specific geographic and demographic audiences with cable networks, your company's message will be heard and seen in high definition with a clever and efficient TV campaign from Communicasting.



Radio Commercials, Interviews, Remote Broadcasts

Reach a large audience frequently with memorable radio commercials. Ranging from descriptive 60-second spots to the shorter, concise 30-second and 15-second spots, your message will resonate with an active and diverse audience.



Outdoor Advertising, Billboards, Vehicle Wraps, Signage

Put your message in the path of potential customers with outdoor advertising. This medium compliments other mediums by allowing you to target specific traffic areas with your brand and message. Have a fleet of vehicles? Vehicle wraps turn that prime real estate into instant brand power.



Website Design, Internet, Social Media and E-mail Marketing

Reinforce any campaign with an interactive and attractive website. Creative copy writing and search engine optimization assure your message reaches a wide audience. Stay in-touch with existing customers and encourage repeat business with permission e-mail marketing.



Newspaper, Magazine. Direct Mail, Branding, Logo Design, Business Cards, Brochures

Make a lasting impression with an established and dependable audience using print advertising. Today's printing technology allows for vibrant colors and customizable messaging that will assure top-of-mind brand recognition. Attractive and coordinated business cards, letterhead, brochures and post cards will give your business an advantage.

Communicasting is a full-service advertising agency that uses today's mediums to help businesses **create customers.**



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